

Fantasy Football Reading Questions

Reading #1

1. How much is fantasy football costing employers per year?
2. How does fantasy football work?
3. What is wrong with how this firm came up with some of their information?
4. How much money do they figure is lost per week on fantasy football?
5. How much of the overall GDP does the amount of money lost by playing fantasy football account for?
6. What are some of the positives for a business that allows their employees to play fantasy football?

Reading #2

1. How big is the market for fantasy sports? How big of a chunk of that market does football take?
2. How much time does the average fantasy gamer spend managing their team?
3. What is the time value per year spent on fantasy football?

4. After adding in ad revenues, how much money is spent?

5. What did Major League Baseball attempt to do with the fantasy sports industry?

6. If you are involved in a fantasy sports league what does the author believe will happen? (The author is arguing that fantasy sports are a positive because of this)